

Society for Collegiate Journalists

National Honorary Society of Mass Communications

Edward E. McDonald Award for Outstanding National Chapter

Edward E. McDonald spent 15 years of his retirement working tirelessly as national secretary-treasurer of Pi Delta Epsilon; the organization merged with Alpha Phi Gamma in 1975 to become the Society for Collegiate Journalists. McDonald's goal was to foster high quality journalism on campuses across the nation. To that end, he gave his last years. In 1971, an award in his honor was created in order to recognize chapters which best exemplify both the standards of SCJ as well as Mac's dedication to promoting collegiate journalism.

The Award itself is an outstanding walnut plaque emblazoned with a bronze medallion and SCJ logo and engraved with the chapter name. This award is made available by the National Council Office and there are **no charges** to the chapter. To be eligible the chapter must have held at least one initiation within the past three years. In the event of a very close decision, chapters may be asked to submit additional materials, this is at the discretion of the past president(s).

The McDonald Award is announced on www.scj.us, at the Biennial National Convention and by email.

To enter, please complete the official entry form. Attach separate sheets if necessary.

Entries must be postmarked or email date-stamped by the deadline: January 30, 2012



Society for Collegiate Journalists Edward E. McDonald Award Application

1. Name of School _____
2. Name of person making the nomination _____
3. Relationship of Nominator to Chapter _____
4. Email and phone number of Nominator _____
5. Number of active SCJ Members _____
6. List below the courses offered in journalism at your school:

7. List the activities both National (the contest, inductions, SCJ Biennial convention attendance) and Local (fundraisers, speakers sponsorships, etc.) in which your chapter participates:

8. Include a 1-2 page letter of nomination in which you explain why your chapter deserves the McDonald Award. Be sure to address activities of the chapter, the role members play in the local community, the way your chapter promotes freedom of expression and the press, and your links to the National SCJ membership.

The award decision will be made by Past Presidents Drs. Bill Ruehlmann and Sheridan Barker. They have final authority.

**The nomination application must be postmarked or date-stamped on an email by:
January 30, 2012**

Mail to:

**Dr. Bill Ruehlmann
SCJ Past President
621 New Hampshire Ave.
Norfolk, VA 23508**

Or email to:

wjruehlmann@vwc.edu

Note: If you are emailing materials, please do NOT copy and paste into the email, instead, include as a .pdf attachment.