

2008 Society for Collegiate Journalists Contest Results

Newspapers

NP 1A Overall Excellence, weekly and less often

First Place	The Columns	Fairmont State University Fairmont, W. Va.	Good, clean writing throughout the paper. Stories focus on campus issues and how they impact students. To improve, think about the extras, such as more art, graphics and breakouts with additional information. Not only are these ways to draw attention to stories, but also they break up the gray text. For example, the tuition increase coverage was thorough with three front-page stories. Could have used a chart-graphic showing tuition increases during the past five years. The “Stressed” story could have used a list of ways to stay organized or to relieve stress. Is it possible to get mug shots of the people you’re writing about?
Second Place	The Equinox	Keene State College Keene, N.H.	Good newsy front pages with a good mix of campus and community news, even a national touch with President Clinton coverage. Great holiday spending graphic in the December issue—would like to see more of them. Headlines on A1 are often similar size. Could try varying sizes, based on importance of story. Think about story presentation. The October issue had three drug stories on front page. The two KSC drug stories could easily have been packaged together. Paper dedicates a lot of space to AP national and international stories. Could some of that space be used for more local content? You have huge color photos with international news, but sports pages are gray.
Third Place	The Connector	Savannah College of Art & Design Savannah, Ga.	Great covers, graphics. Stories seem to focus a lot on what’s important to students at an art/design school—creativity. The story about the Target store opening could have led with react from students—not the day/time of the opening. That information could have gone in a breakout. Be careful with your corrections. If information was wrong or shouldn’t have been printed originally, don’t repeat it in a correction. Just say what the story SHOULD have said.
Honorable Mention	The Flor-Ala	University of North Alabama Florence, Ala.	Wonderfully designed covers, now use some of that creativity inside the paper. The poverty photo package was a great idea and the photos are good. But why no pictures of people? You could have told an even better story through the people living in that area. Paper is full of short items about events and happenings around campus, but not much in-depth reporting. What are some of the issues on campus and how can the paper present them to readers?

NP 1B Overall Excellence, more frequent than weekly

First Place	The Technician	North Carolina State University Raleigh, N.C.	Strong layout and presentation throughout editions. None of the editions looked the same, which means designs are fresh and layout staff is doing new things. Campus calendar and backtracks are good, useful page 2 features. Stories are strong, well written, To make them better, look for some sources. The Oct. 10 story about Gumby's reopening should have included comment from the health department, since it was the agency that shut the restaurant down. The story said the owner's "lawyers are allowing him to reopen..." Did the lawyers really have the authority to do that? The Dec. 6 story about prof evals was well-sourced, but failed to tell readers why the evals are important. How much impact do they have on a prof's job? Do instructors read them, make changes based on their suggestions?
Second Place	District	Savannah College of Art & Design Savannah, Ga.	The issues were all full of interesting story ideas that all would have benefitted from more sources. "What's a Zine" would have been a perfect chance to talk to students who actually published their own zines. Likewise, the April 20 cover about censorship was creative and made readers want to learn more. A lot more could have been done beyond the short, no-source story. Security report map on page 2 is a good idea, but the map is hard to read. Make sure you're keeping opinion out of news stories.
Third Place	The Jambar	Youngstown State University Youngstown, Ohio	This paper's design seemed to get better with each edition. A few things to further improve it: Graphics need to be bigger and easier to read. And take advantage of color options. For A1, pick a main piece of art to dominate the page. Photos shouldn't be the same size. News stories like the one on GPAs by colleges are always interesting reads. But for context, it would have been good to include how that year's GPAs compared to previous years. Always look for trends in stories like that. Why no headlines on letters to the editors?

Other Overall Comments:

Black and Magenta

Can stories written by the school's public relations department be reworked by staff members who gather additional information and do their own reporting/writing? Using those submitted stories is questionable. How can a student newspaper be objective when it's taken stories straight from the PR office? Stories need more sources. The front page "Clothesline" story (one source) could have included reactions from students who saw the display. The story on professors and their tattoos could have included a local tattoo artist commenting about who comes in for tattoos. Think about the extras, such as more art, graphics, breakouts with additional information. Not only are these ways to draw attention to stories, but they break up the gray text.

The Carroll News

Great layout and front page design. Look for ways to get students in your local stories. The April 19 story about proposed changes/developments on campus could have been better had it included voices of students/faculty. Unless a wire story is localized to include at least 50 percent local information, it should not include a staffer's byline. If a staff member contributes just a quote or two to an AP story, put a contributing line at the end of the story.

The Crusader

Make sure stories tell readers in the first five graphs WHAT happened, not just that something did/will happen. Don't lede with "so and so gave a speech..." but tell readers what was said at the speech. Along those same lines, the time and dates of an event should not be in a story's lede.

Instead, put that information in a breakout. That will help break up the gray pages. The Oct. 5 story about a fraternity being sanctioned didn't tell readers until the jump what the fraternity did to earn the sanction. That should have been higher. Action and candid photos are always better than pictures of people staring into the camera. as seen on the April 13 front page.

The Daily Eastern News

Clean design, especially in sports, which seems to be using its limited space well with the reverse jumps. Stories were a good mix of spot and more in-depth news. As a rule of thumb, stories, even profiles, should have at least three sources. The profile on the tattoo artist was interesting, but the man being profiled was the only source. At the very least, a customer should have been asked about the shop owner's work. Make sure your finished product is polished. The tattoo artist story jumped to the wrong page—readers had to look for it. Make sure pages are being proofed by as many sets of eyes as possible. An A1 story on international students had only a man's first name in the lede.

The Lance

Stories would have more impact if key info were higher. Instead of telling readers in the lede that the student senate met Monday, tell readers WHAT the senate did in its meeting Monday. Are the features like "On The Spot" and "Know What This Is?" the best use of your time and space? Same goes for advice columns. "A Few Important Questions" is a great idea, but would be better if the questions were related to what that person does on campus or about his/her organization. Design wise, make sure there is a dominant photo on each page. Too many photos were the same size.

The Loquitur

Stories tend to read like essays. Keep writing tight with shorter, more-to-the-point sentences. A lede should not be more than 25 words. If you're going to use a lot of AP stories, try to localize them when possible. The Oct. 11 Jena six story should have included locals who went, as was mentioned by the local NAACP source. As it was, the story was just a rehash of events. Any reason the perspective page is dominated by women? Could use different voices.

The Marlin Chronicle

Good design on front page and good presentation throughout paper. As for writing, give readers more information. With new construction stories, like "Village IV arrives at last" story didn't tell me how much the project cost, or more importantly, how much it costs students to live there. Also, no one-source stories. Ever. The profiles on students are great ideas, but they need more sources.

The Viking News

Paper is covering the issues on campus, including enrollment and parking. When writing news stories, think about what they mean to readers. In the enrollment increase story, you reported students' opinions about growing enrollment. But what is the school doing to make room for more students? Are facilities expanding? Are more instructors being hired? Also, think about the entire presentation. The Nov. 29 issue had two parking stories. They should have been packaged together; instead they looked like unrelated stories. Also, they each cited different numbers for enrollment and parking spaces.

NP 2 News Stories

First Place	"Reliving the Past: Student dealing with post-traumatic stress disorder sent home after having a flashback in class" Stephen Di Benedetto The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Second Place	"FSU student dies: MRSA ruled out" Staff The Columns	Fairmont State University Fairmont, W. Va.	
Third Place	"White Power: North Alabama residents protest Klan's presence at Saturday's rally in Athens" Michele King The Flor-Ala	University of North Alabama Florence, Ala.	
Honorable Mention	"Development on wetlands causing campus flooding" Michael Pezone The Equinox	Keene State College Keene, N.H.	

Honorable Mention	“SG overspends budget by thousands” Saja Hindi The Technician	North Carolina State University Raleigh, N.C.	
Honorable Mention	“What about the average Joe?” Andrew Rafferty The Carroll News	John Carroll University Cleveland, Ohio	

NP 3 Editorials

First Place	“Privacy Matters” Editorial Staff The Jambar	Youngstown State University Youngstown, Ohio	
Second Place	“Response to Backlash” Rebecca Walker The Flor-Ala	University of North Alabama Florence, Ala.	
Third Place	“Why the NH primary is important to students” Amy Augustine The Equinox	Keene State College Keene, N.H.	
Honorable Mention	“Dear Mr. Fingernut” Editorial Staff The Jambar	Youngstown State University Youngstown, Ohio	
Honorable Mention	“College Community Starts at the Top” Editorial Board The Viking News	Ocean County College Toms River, N.J.	
Honorable Mention	“Taking Action” Get displaced in Kansas City” Staff The Lance	Evangel University Springfield, Mo.	

NP 4 Spot or Hard News

First Place	“Student arrested for making online threat” Joshua Chaney Black & Magenta	Muskingum College New Concord, Ohio	
Second Place	“We are devastated” Mary Toves The Marlin Chronicle	Virginia Wesleyan College Norfolk, Va.	
Third Place	“Sox rioters could face disciplinary action” Joe Astrouski The Equinox	Keene State College Keene, N. H.	
Honorable Mention	“Water woes cancel classes at FSU, dorms close” Staff The Columns	Fairmont State University Fairmont, W. Va.	

Honorable Mention	“Students fight for professor” Andrew Rafferty The Carroll News	John Carroll University Cleveland, Ohio	
Honorable Mention	“Imus fired after making racist, sexist comments” Meghan Wolf The Carroll News	John Carroll University Cleveland, Ohio	

NP 5 News Series

First Place	“Dafur, Sudan: A continuous genocide” Elizabeth Brachelli, Katherin Brachelli, Meghan Hurley, Liz Lavin, Jamie Hupnagle, Ashley Cook The Loquitor	Cabrini College Radnor, Pa.	
Second Place	“Praxis tests teachers” Jeanette DiRubba The Jambar	Youngstown State University Youngstown, Ohio	

NP 6 Continuing Coverage

First Place	Counseling center confidentiality coverage Stephen Di Benedetto The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Second Place	Drug testing for athletes Jeremie Smith, Randy Booth, bach The Equinox	Keene State College Keene, N.H.	
Third Place	Controversial religious group Karen Brosz, Meghan Foley The Equinox	Keene State Oollege Keene, N.H.	

NP 7 Personal Opinion

First Place	“Pregnancy brings new beginning” Kaitlin Barr The Loquitor	Cabrini College Radnor, Pa.	
Second Place	“Dad knows how to be a ‘real man’” Katie Anderson The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Third Place	“LoCastro’s lowdown: Thursday night responsibility.” Jenna LoCastro The Carroll News	John Carroll University Cleveland, Ohio	

Honorable Mention	“Confessions of a Clarke senior” Eboney Shaw Clarke Catalyst	Clarke College Debuque, Iowa	
Honorable Mention	“Free speech limited by effectiveness” Ashley Ruff The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Honorable Mention	“Justifying the Crusades” Kelly Bevill The Lance	Evangel University Springfield, Mo.	

NP 8 Feature Writing

First Place	“We are EIU because of Lou” Sarah Whitney The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Second Place (tie)	“Yo La Tengo not afraid of quiet crowd” Brian Smith District	Savannah College of Art & Design Savannah, Ga.	
Second Place (tie)	“Walking a month in Vietnam” Lauren Perry The Marlin Chronicle	Virginia Wesleyan College Norfolk, Va.	
Honorable Mention	“UNA plumber moonlights as a painter” Eric Hanback The Flor-Ala	University of North Alabama Florence, Ala.	
Honorable Mention	“Student teacher’s sense of humor keeps inner city students alert” Jeanette DiRubba The Jambar	Youngstown State University Youngstown, Ohio	
Honorable Mention	“Heroin becomes addition for younger generations” Megan Pellegrino The Loquitur	Cabrini College Radnor, Pa.	
Honorable Mention	“Breaking down the other white meat” Tyler Dukes The Technician	North Carolina State University Raleigh, N.C.	
Honorable Mention	“Bent but not broken: A goose’s story” Dan Andrews The Marlin Chronicle	Virginia Wesleyan College Norfolk, Va.	
Honorable Mention	“Fighting Juvenile Arthritis” Sarah Sole The Jambar	Youngstown State University Youngstown, Ohio	

NP 9 Sports News

First Place	“Games to air on FM radio after switch” Clark Leonard The Technician	North Carolina State University Raleigh, N.C.	
Second Place	“Good seats available” Matt Daniels The Daily Eastern News	Eastern Illinois University Charleston, Ill.	

NP 10 Sports Features

First Place	“There’s no way I’m going to let her name die out” Matt Daniels The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Second Place	“Practice what he preaches” Matt Daniels The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Third Place	“Sports memorabilia: Sidestepping the swindlers” Keith O’Neil The Equinox	Keene State College Keene, N.H.	
Honorable Mention	“O”Brien looks forward” Clark Leonard The Technician	North Carolina State University Raleigh, N.C.	
Honorable Mention	“Rising salaries a concern” Clark Leonard The Technician	North Carolina State University Raleigh, N.C.	

NP 11 Sports Columns

First Place	“A rather abrupt ending” Matt Daniels The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Second Place	“Tragedy puts sports into perspective” Ben Giles The Marlin Chronicle	Virginia Wesleyan College Norfolk, Va.	
Third Place	“No time for the crime–why?” David Nugent The Viking News	Ocean County College Toms River, N.J.	

NP 12 News Photography

First Place	Bearly Wild J.J. Prior The Equinox	Keene State College Keene, N.H.	
Second Place	Democratic Debate 2008 Grace Turnbach The Loquitur	Cabrini College Radnor, Pa.	

Third Place	Gut Wrenching J.J. Prior The Equinox	Keene State College Keene, N.H.	
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NP 13 Feature Photography

First Place	Braving the 'swamp' Jay Grabiec The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
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NP 14 Sports Photography

First Place	Volleyball celebration Eric Hiltner The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Second Place	Basketball dunk Karla Browning The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Third Place	Women's Rugby Karolina Strack The Daily Eastern News	Eastern Illinois University Charleston, Ill.	

NP 15 Cartoon Strips and Panels

First Place	"Robot Dave is Better Than You" Jon Chadurjian District	Savannah College of Art & Design Savannah, Ga.	
Second Place	"Rocket Tonic" Pranas T. Naujokaitis District	Savannah College of Art & Design Savannah, Ga.	
Honorable Mention	"Fungasm" Ling Zhou and Leo Prusakov District	Savannah College of Art & Design Savannah, Ga.	This was not on official entry, but it shared the comics page of an entry....I saw it and liked it. Had it been an official entry it would have taken first place.

NP 16 Editorial Cartoon

First Place	"Yield" Dave Valeza District	Savannah College of Art & Design Savannah, Ga.	
Second Place	"Virginia Tech tribute" David Pennell The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Third Place	"Parking Problems" Lucien Knight The Columns	Fairmont State University Fairmont, W. Va.	

NP 17 Graphic Illustration

First Place	“District’s Tips for Freshmen” Jon Chadurjian District	Savannah College of Art & Design Savannah, Ga.	
Second Place	“Hatred or Harassment?” Kathryn Graf The Technician	North Carolina State University Raleigh, N.C.	
Third Place	“Mayoral Match-up” Jack Earl The Equinox	Keene State College Keene, N.H.	
Honorable Mention	“Voter Insert” Amy Augustine The Equinox	Keene State College Keene, N.H.	
Honorable Mention	“Underage Drinking” Chris Lee The Daily Eastern News	Eastern Illinois University Charleston, Ill	

NP 18 Front Page Layout

First Place	The Daily Eastern News October 19, 2007 Chris Lee	Eastern Illinois University Charleston, Ill.	Judicious use of a graphic and breakout box, a clean layout, beautiful typography, and smart restrained color use made this smart, sophisticated page stand out.
Second Place	District October 19, 2007 Staff	Savannah College of Art & Design Savannah, Ga.	Clean, sophisticated magazine-style page that takes pains to keep the word count minimal. With such a minimalist approach, every detail needs to be especially honed. With sharper, more telling copy and greater contrast behind the deck to make it more readable, this page could have taken first place.
Third Place	The Connector October 19, 2007 Brian Steel	Savannah College of Art & Design Savannah, Ga.	Effective composition and layout that nicely divides up the page organically. The hand-lettered flag works nicely with the graffiti theme. Display copy is engagingly written but could’ve been shortened a touch. This page could’ve placed higher if the brick texture were better integrated. Making it lighter rightly makes the text readable, but unfortunately it also turns the bricks peculiarly pink which undermines the street edginess. The abnormal scale of the billboard compared to the bricks only further highlights the computer-generated artifice which also chips away at the hipness sought. Instead of a ghosted background photo, perhaps the brick background would’ve worked better as a hand-drawn line drawing in the style of the Connector flag.

Honorable Mention	The Marlin Chronicle April 27, 2007 Jaci Downey	Virginia Wesleyan College Norfolk, Va.	
Honorable Mention	The Equinox October 4, 2007 J.J. Prior	Keene State College Keene, N.H.	
Honorable Mention	The Loquitur February 22, 2007 Kat Brachelli and Brittany Liberatore	Cabrini College Radnor, Pa.	

NP 19 Photo Essay

First Place	Snow Days Jay Grabiec The Daily Eastern News	Eastern Illinois Universtiy Charleston, Ill.	
Second Place	White Power Justin Michael and Nathan Benjamin The Flor-Ala	University of North Alabama Florence, Ala.	
Third Place	So lo que es posible! J.J. Prior The Equinox	Keene State College Keene, N.H.	

NP 20 Editorial Page

First Place	The Daily Eastern News April 19, 2007 Jim Allacco	Eastern Illinois University Charleston, Ill.	
Second Place	The Marlin Chronicle November 30, 2007 Jeni Meyers and Elizabeth Appleyard	Virginia Wesleyan College Norfolk, Va.	
Third Place	District Staff	Savannah School of Art & Design Savannah, Ga.	
Honorable Mention	The Lance October 5, 2007 Staff	Evangel University Springfield, Mo.	
Honorable Mention	The Viking News October 11, 2007 Editorial Board	Ocean County College Toms River, N.J.	

NP 21 Sports Page

First Place	The Daily Eastern News November 13, 2007 Kevin Murphy	Eastern Illinois University Charleston, Ill.	Clean layout, strong photos, beautiful typography, judicious use of spot color, clear hierarchy and sense of proportion—virtually everything about this design is done right and gives the page a sense of quality and integrity. Minor nits: the columnist photo is somewhat oversized; the “Football Game Spotlight” label could’ve been more informative—say “Football Eastern 37, Jacksonville State 23; there could be a touch more space between the caption and “Dominating Defense...” headline. Still professional nonetheless.
Second Place	The Equinox February 1, 2007 Randy Booth	Keene State College Keene, N.H.	The goofy illustration went the extra mile to really make what could’ve been a dull package into something that stood out. It would’ve been better 1) if the faux noir/mystery man motif were carried further to the rest of the package, 2) if the centerpiece headlines typefaces were of the same family and 3) the secondary image was combined with one of the nice potential pulled quotes. Nonetheless, the creativity and extra initiative deserves recognition.
Third Place	The Marlin Chronicle March 16, 2007 Ben Giles and Mike Canino	Virginia Wesleyan College Norfolk, Va.	Nice photo, punchy one-word headline, a solid poster page.
Honorable Mention	The Daily Eastern News April 27, 2007 (p. 11) Matt Daniels	Eastern Illinois University Charleston, Ill.	
Honorable Mention	The Columns September 7, 2007 (p. 5) Staff	Fairmont State University Fairmont, W. Va.	
Honorable Mention	The Carroll News April 26, 2007 (p. 11-12) Chris Ostrander	John Carroll University Cleveland, Ohio	

NP 22 Inside Page Design, Hard News

First Place	District February 23, 2007 (p. 2) Christie Pedder	Savannah College of Art & Design Savannah, Ga.	Similar to this paper’s submission in last year, this is still the nicest treatment for a police blotter I’ve ever seen. Some needed refinements have been made (more location labels on the map, more appropriately sized College Security Report seal), but the numbers on the map are still too small and are borderline unreadable after the ink dot gain. In the future, if each week’s map and data are carefully saved, a cumulative look at the whole semester might be worthwhile. With the proper data sifting and categorization, you could plot out where the semester or year’s thefts occurred, or where violent crime occurred—or even a roundup of the top bizarre incidents of the school year. Comparing and mashing in maps/data from previous years might also yield some insights and context—a poor man’s CompStat.
Second Place	The Carroll News November 15, 2007 (p. 15) Brad Michael Negulescu	John Carroll University Cleveland, Ohio	A solid, clean page. The pullout would’ve been better used with a Sarkozy quote or more significant piece of info.

Honorable Mention	The Lance October 12, 2007 Staff	Evangel University Springfield, Mo.	
Honorable Mention	The Marlin Chronicle November 30, 2007 (p. 2) Ben Giles	Virginia Wesleyan College Norfolk, Va.	

NP 23 Inside Page Design, Soft News

First Place	“Gifts that Give Twice” Colin Beisel and Katie Sheridan The Carroll News	John Carroll University Cleveland, Ohio	
Second Place	“Summer Preview” Adam Testa The Daily Eastern News	Eastern Illinois University Charleston, Ill.	
Third Place	Kathryn Graf The Technician	North Carolina State University Raleigh, N.C.	
Honorable Mention	“Keepers of the Hours” Lauren Perry The Marlin Chronicle	Virginia Wesleyan College Norfolk, Va.	
Honorable Mention	Keene Pumpkin Festival” J.J. Prior The Equinox	Keene State College Keene, N.H.	
Honorable Mention	“These Girls Roll” Staff The District	Savannah College of Art & Design Savannah, Ga.	

Radio

RD 1 Broadcast News

First Place	“88.1 Seconds of Technician” Saja Hindi WKNC-FM	North Carolina State University Raleigh, N.C.	Fast-paced delivery and to-the-point news. There’s not much you can do in 88.1 seconds, but you cover the bases. It’s a nice newscast. Kudos to Saja Hindi, who has excellent delivery and a very good on-air presence.
Second Place	“Breaking News - Fire” Caitlin Schultz WMCO 90.7 FM	Muskingum College New Concord, Ohio	Great live reporting. Caitlin Schultz obviously did a good job of finding sources and getting the latest information to WMCO’s listeners. The reporting gives listeners the sense that the radio station will be on top of breaking news that affects the campus.
Third Place	“Battle of Forsyth” Matt Terrell SCAD Radio	Savannah College of Art & Design Savannah, Ga.	A fun take on a unique story. This story didn’t take itself too seriously. This might have been a good candidate for a “reporter-free” nat sound piece, which is fun to do when covering things that provide lots of sound opportunities.

RD 2 Feature Broadcast

First Place	“Bootcamp” Ben Frisch Matthew Terrell SCAD Radio	Savannah College of Art & Design Savannah, Ga.	Very nice use of nat sound, and the reporter places himself in the scene by describing what is happening around him. It was great to hear from others who took the class. A suggestion to strengthen the piece: start with the boot camp class sound. That’ll grab the audience early, and it promotes active listening. You’ll have time to introduce the instructor later. This is a creative piece of reporting.
Second Place	“Fashion Show Casting Call” Ben Frisch Matthew Terrell SCAD Radio	Savannah College of Art & Design Savannah, Ga.	Be very selective about the soundbites used. Fight the tendency to include someone just because you have them or to lengthen the piece. This was a fun piece, but the soundbites could be trimmed considerably to make them more potent. Here’s another idea to consider: the last soundbite concerns how someone should walk on the catwalk. To make the piece even stronger, it would have been better to put this soundbite into the story just before the reporter stepped onto the catwalk. That makes for better story flow—we hear how it’s supposed to be done, then we hear the reporter doing it.
Third Place	“Commentary Corral - Queer Theory” Paul Weinberg Matthew Terrell Jeff Garris SCAD Radio	Savannah College of Art & Design	Kudos for tackling a topic that makes some college administrators nervous. The commentaries are well-written, and they are delivered in fine fashion. For this judge, this entry doesn’t fit the traditional definition of “feature reporting,” but it deserves recognition for its execution.

RD 3 Sports Broadcast (no entries)

RD 4 Commercial, Promo, PSA (no longer than 60 seconds)

First Place	“Village Vote” Caitlin Schultz WMCO 90.7 FM	Muskingum College New Concord, Ohio	Both entries in this category were submitted by the same person at Muskingum College’s WMCO Radio. Caitlin Schultz has a professional delivery, and she showed an awareness of her topics. For instance, her delivery on the “Village Vote” entry reflected an appropriate tone for the event, while her delivery on “Community Calendar” was upbeat and light. The mix of voice and music was very good, as well. The music did not overpower her voice, and the two struck a nice balance.
Second Place	“Community Calendar” Caitlin Schultz WMCO 90.7 FM	Muskingum College New Concord, Ohio	

Television

TV 1 Broadcast

First Place	WEIU Newswatch	Eastern Illinois University Charleston, Ill.	<p>Nice open to newscast, filled with sound bites; good way to grab audience's attention. Confident anchors who seem very credible and knowledgeable about the stories they are telling. Nice hard story to start your newscast; work on trying to get to the story/video faster, with less time spent on the lead. Be careful not to use false present tense in your stories; for example, instead of "a woman dies in a crash," say "investigators are still trying to find out what caused the crash that killed a woman." Although we often hear stories that are written in this false present tense, it's not natural or conversational—it's "TV news speak." Any journalists use false present tense as a way to write a lead that doesn't feel old, but a way to write a lead that still feels current and active is to let viewers know what's happening right now, as the second example above does. Nice use of graphics to complement stories that do not have video. Good way of helping viewer digest information. Good "first weather" element. Great story about the ride-along with police; it's a story that's pertinent to many members of your audience, and you've told a story that's often discussed in a new and interesting way. This will keep it from feeling tired or "old news" to viewers. Nice video quality and reporting throughout newscast.</p>
Second Place	ECTV Newswatch	Evangel University Springfield, Mo.	<p>Nice, fast-paced open; good way to start your newscast. Start of newscast is a bit slow; anchors pause a bit too much and there is a slow camera transition. Anchors are calm, professional and seem credible. Some video is lacking natural sound; work to get more of this into your newscast, because it really makes a story come alive to viewers. Try to begin your newscast with a package or a story that feels "lead-worthy," something that you've put the resources of your newsroom into. This is a good newscast that would stand up to many small-market commercial news products. You should be proud of your work!</p>

Third Place	News 11 (03/07/07)	Valdosta State University Valdosta, Ga.	<p>Be careful not to use false present tense in your stories; for example, instead of “a woman dies in a crash,” say “investigators are still trying to find out what caused the crash that killed a woman.” Although we often hear stories that are written in this false present tense, it’s not natural or conversational—it’s “TV news speak.” Many journalists use false present tense as a way to write a lead that doesn’t feel old, but a way to write a lead that still feels current and active is to let viewers know what’s happening right now, as the second example above does. Instead of using CNN packages and national/international stories at the top of your newscast, lead with more local content. Obviously, there are times that this will not be the case, such as a major news event or breaking news. But when that’s not the case, start with a local story. Local content is something only you can give your viewers; national/international news is provided by many other news outlets. Also, work to localize a big national/international story. That can be a strong way to lead your newscast; you can pair the local angle with the bigger story. In your local packages, get to your sound quicker. Your newscast is technically clean, and the anchors are confident. In the package about the Spring Break Fair on campus, the rollover simulator video is great; it’s the most visual part of the package. Find a way to get that at the top or near the top of your package, instead of buried in the middle. Don’t worry neas much about setting the stage for the story at the start of the package; your lead should do that. Try to incorporate video and music into your teases, if possible. Push your local/campus content higher in your newscast; it’s the most interesting part. Your mix of local/campus/state/national/international news is good; it’s a nice way to give the campus viewer an entire view of their world. This is a good newscast that provides a great and important service to your audience. You should be very proud of your accomplishment!</p>
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TV 2 Features

First Place	VSU-TV In Depth	Valdosta State University Valdosta, Ga.	<p>“Going Green” is a hot topic right now, so your choice of topic is very timely. Open is nice and fast-paced. Tease before open is good and works well with the open, but you might want to try working with video and music to liven up your teases. All the packages are nice, and take a look at going green from many different practical angles. However, it might have been nice to include an explainer package at the top of the shop on what global warming is, and why the topic is controversial. Although global warming is all over the news these days, many people still don’t understand the science behind it. Continue working to tighten edits and make packages more fast-paced; loose edits slow down a package and give viewers a chance to put their attention elsewhere. Use all the time you need in a package to fairly explore the topic, but make sure there are no redundancies that lengthen package. Try to make readers into voiceovers, whenever possible. Television is a visual medium, and you should shoot video whenever possible to complement story. The concept of a reporter on set to front a story is great! However, when the reporter is going to sit on the desk with the anchor, the reporter and anchor should interact and look at one another, instead of just both looking straight ahead. Nice mix of stories to explore complex topic, very informative. Try to incorporate music into newscast when coming out of/going into break. Nice to do the package that takes a look at a going green issue inside Valdosta, gives another perspective than just on-campus.</p>
Second Place	Strobelight	Evangel University Springfield, Mo.	<p>Nice, contemporary feel; good work with the off-the-shoulder camera. Nice editing; again, very contemporary. Watch nervous language in interviews, phrases like “you know.” These type phrases can slip out subconsciously, so watch tapes of yourself to notice when/where/why you might be doing this. Make sure interviews don’t run too long. Consider using more video and pre-produced packages to get viewer out of studio; this could add a lot to the show. Good job overall; very entertaining, and it’s nice to show grads of your school and show how they’re impacting/working in the entertainment industry.</p>

Third Place	Coping with Stress	Cabrini College Radnor, Pa.	Since your school does not have a broadcast or cable channel, it's great that you're doing Web-based stories. The Web is a big part of broadcasting's future and what's currently going on in the industry; continue to take advantage of the Internet and its uses, and it will serve students at Cabrini well as they enter the job market. Survey element of the story is good; it gives your story more "meat." Graphic to illustrate the survey is very nice; possible consider putting men on one graphic, women on another and then end to compare them on a third graphic. This might help the viewer stay focused with the reporter's voice track. Don't let interviewees hold the mic. Consider making the story shorter; it's fine to use the time needed to fully explore the topic, but make sure you're not being redundant or repetitive. Use your time to pack in as much meaningful content as possible. Fortunately, on the Web you are not as constrained by time, but in a traditional newscast, this is especially important. Instead of using the word "one," go ahead and say "you." This is natural and conversational, and lets the viewer know you are talking directly to them.
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TV 3 Sports Broadcast

First Place	Cabrini Tip-Off	Cabrini College Radnor, Pa.	Nice video quality; good shooting and editing. This story conveys the excitement of the event to the viewer. Good use of natural sound. Since your school does not have a broadcast or cable channel, it's great that you're doing Web-based stories. The Web is a big part of broadcasting's future and what's currently doing on in the industry; continue to take advantage of the Internet and its uses, and it will serve students at Cabrini well as they enter the job market.
Second Place (tie)	Valdosta vs. UWA	Valdosta State University Valdosta, Ga.	Nice presentation quality. Hosts are knowledgeable and likeable
Second Place (tie)	Valdosta vs. UNA	Valdosta State University Valdosta, Ga.	Good shooting, nice video. Nice sound. Excellent production quality, very professional and clean production. Hosts are comfortable, natural and enjoyable to watch.

Third Place		Evangel University Springfield, Mo.	Show has nice mix of content and very contemporary feel, very in step with what's going on with sports programming right now. Show more video throughout the show. Sports video is some of the most exciting and compelling video out there, and it's essential to telling the story. Fans love to see highlights; show them the video that goes with what you are discussing. Package that ran later in the show was good; it was a nice visual element and break from the studio. Push this up earlier in the show, and try to work in more packages. (one note about the package, though: Make sure to hide mic cords on the people you are interviewing; it's a distraction to the viewer to see a mic cord and it seems unnatural to the viewer.) If you don't have video for some of the topics you are discussing, try to work with graphics to add more visual elements. For instance, use a full-screen graphic to show bullet points of the topics you are discussing. Not highly essential, but just a suggestion to add something if you don't have access to some highlights. Good work overall; you should be very proud of your show.
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Yearbook

YB 1 Coverage of the Year

First Place	Diorama	University of North Alabama Florence, Ala.	
Second Place	Warbler	Eastern Illinois University Charleston, Ill.	
Third Place	Excalibur	Evangel University Springfield, Mo.	
Honorable Mention	The Mound	Fairmont State University Fairmont, W. Va.	
Honorable Mention	Muscoljuan	Muskingum College New Concord, Ohio	

YB 2 Theme

First Place	Diorama	University of North Alabama Florence, Ala.	"Wizard of Oz" theme is carried out in words, graphics and overall design. Most schools use one or two aspects but not all three.
No second place			
Third Place	Excalibur	Evangel University Springfield, Mo.	
Honorable Mention	The Mound	Fairmont State University Fairmont, W. Va.	
Honorable Mention	Muscoljuan	Muskingum College New Concord, Ohio	

YB 3 Reporting in Words

This category was the closest, with all winning books doing a solid job. The difference was in the leads and the use of quotes. Good books use text to tell stories, not just supplement the pictures.

First Place	Warbler	Eastern Illinois University Charleston, Ill.	
Second Place	Diorama	University of North Alabama Florence, Ala.	
Third Place	The Mound	Fairmont State University Fairmont, W. Va.	
Honorable Mention	Excalibur	Evangel University Springfield, Mo.	
Honorable Mention	Muscoljuan	Muskingum College New Concord, Ohio	

YB 4 Photography

First Place	Warbler	Eastern Illinois University Charleston, Ill.	
Second Place	Diorama	University of North Alabama Florence, Ala.	
Third Place	Excalibur	Evangel University Springfield, Mo.	
Honorable Mention	The Mound	Fairmont State University Fairmont, W. Va.	

YB 5 Layout, Graphics, Displays and Design

First Place	Warbler	Eastern Illinois University Charleston, Ill.	
Second Place	Diorama	University of North Alabama Florence, Ala.	
Third Place	Excalibur	Evangel University Springfield, Mo.	
Honorable Mention	Muscoljuan	Muskingum College New Concord, Ohio	
Honorable Mention	The Mound	Fairmont State University Fairmont, W. Va.	

YB 6 Overall Excellence, Enrollment More than 7000

First Place	Warbler	Eastern Illinois University Charleston, Ill.	
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YB 6 Overall Excellence, Enrollment 7000 or fewer

First Place	Diorama	University of North Alabama Florence, Ala.	
Second Place	Muscoljuan	Muskingum College New Concord, Ohio	
Third Place	Excalibur	Evangel University Springfield, Mo.	
Honorable Mention	The Mound	Fairmont State University Fairmont, W. Va.	